



ONLINE ADVERTISEMENT TARIFF

Branding is all set to Change in the Post - COVID Era. Are you changing your strategy?

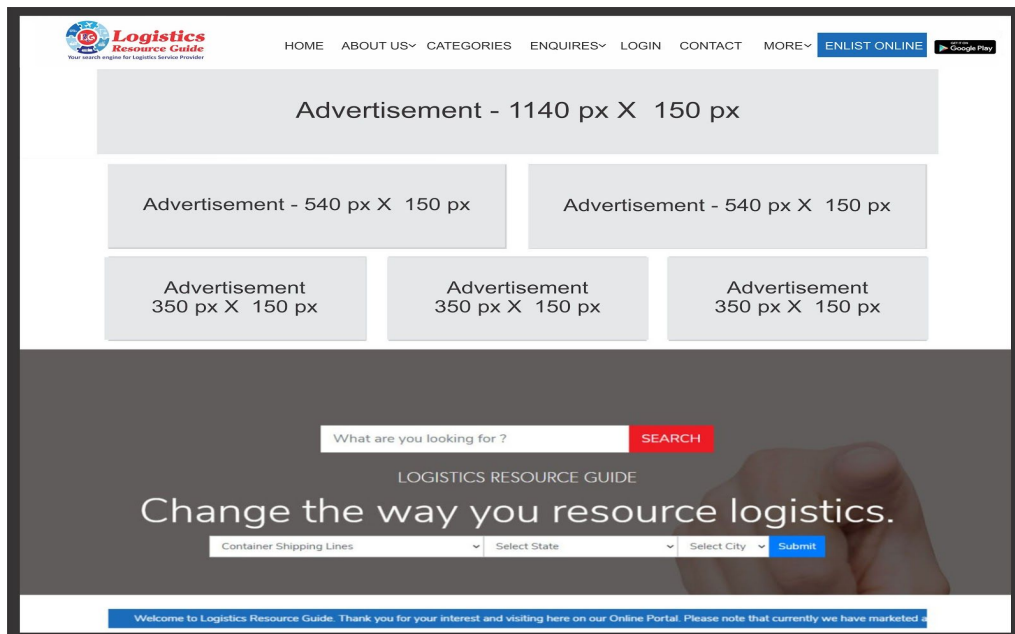
In branding right now, the only constant is change. The coronavirus has changed certain aspects of how effective Advertising happens in India. For one, it elevates the importance of virtual Advertisement. While face-to-face meetings are limited, and print Advertisements are costly and as people do resist to keep themselves Safe, it has limited viewership and advertising has increasingly moved to Digital technology.

Do you like to showcase your brand in front of your target audience in an intuitive way through our customizable branding solutions?

Please note that the Advertisements on our Online Portal www.mylrg.in / www.logisticsresourceguide.com and our Mobile App Logistics Resource Guide on Google Playstore can be in the form of BANNER & PANEL, animated or still.

We follow the same display options as prescribed by the Internet Advertising Bureau. On this page however we give details of the three most popular options. If you are interested in shapes and sizes of banners other than the ones described on this page, please ask us for details by email. Our standard sizes are as below.

SAMPLE ADVERTISEMENTS : EXAMPLES



CATEGORY PAGE PANEL ADVERTISEMENTS

The screenshot displays the website's search results for 'FREIGHT FORWARDERS'. The header includes the 'Logistics Resource Guide' logo and navigation links: HOME, ABOUT US, CATEGORIES, ENQUIRES, LOGIN, CONTACT, MORE, and ENLIST ONLINE. A search filter panel on the left allows users to search by category (Freight Forwarders), state (Gujarat), and city (Ahmedabad). Three advertisement panels are shown, each with a 350 px X 150 px size:

- 20CUBE LOGISTICS PVT. LTD.**: 809, 8th Floor, Sakar-9, Near Old RBI, Ashram Road. City: Ahmedabad, State: Gujarat, Country: India. PIC: Ms. Komal Shah (M) : +91-9512566997 Email : kshah@20cube.com
- A. T. C. GLOBAL LOGISTICS PVT. LTD.**: A-406, Pinnacle Business Park, Opp. Royal Orchid, Nr. Audia Garden, Corporate Road, Prahladnagar. City: Ahmedabad, State: Gujarat, Country: India. Phone : +91-79-65497421 / 65497422 / 40032979. PIC : Mr. Kurush Gazdar (M) : +91-9825066949 Email : amd@atc.co.in
- AASHIRVAD SHIPPING AND ALLIED PVT. LTD.**: B-504, Mondeal Heights, Bk. Novotel Hotel, S. G. Highway. City: Ahmedabad, State: Gujarat, Country: India. Phone : +91-79-49000189. PIC : Mr. Ravi Joshi (M) : +91-9825022770 Email : info@aashirvadgroup.com Mr. Namik Joshi (M) : +91-9687604073

HOME PAGE - POP UP BOX ADVERTISEMENTS

The screenshot shows the home page of the Logistics Resource Guide with a large pop-up advertisement box in the center. The box contains the text: 'POP-UP Advertisement 765 px X 510 px'. The website header and navigation are visible in the background.

OUR CURRENT AUDIENCE

The infographic displays four key audience metrics:

- 2,000+ Companies**: Represented by a building icon.
- 50+ Advertisers**: Represented by a star icon.
- 38,000+ Visitors**: Represented by a group of people icon.
- 700+ Downloaders**: Represented by a download arrow icon.

For further enquiries please send us an email at info@vibrantme.in